

Goals And Actions

	0-2 YEARS	2-4 YEARS	5+ YEARS
GOAL 4.1: Redevelop NASA Parkway and ensure the City of Webster establishes a mixed-use pedestrian-friendly corridor.			
1. Evaluate other similar mixed-use projects throughout the region to facilitate the successful completion of the NASA Parkway Revitalization Plan.	X		
2. Provide a capital improvement project to enhance the NASA Parkway streetscape and beautify the corridor.	X	X	X
3. Create a strategy for redeveloping properties within the NASA Parkway Revitalization Plan.	X		
4. Consider the creation of an indoor/outdoor theatre within the NASA Parkway District for live performances that complement other projects.		X	X
GOAL 4.2: Encourage the redevelopment and rehabilitation of older properties within the City.			
1. Further research jurisdictional programs to encourage rehabilitation and redevelopment of older properties.	X	X	X
2. The City will work with property owners, potential buyers, and developers for redevelopment opportunities in the City.	X	X	X
GOAL 4.3: Resolve non-conforming properties and uses within the City when appropriate.			
1. Continue to monitor non-conforming properties and uses within the City, and enforce non-conforming regulations.	X	X	X
2. When a property is developed or expanded, ensure non-conformities are eliminated.	X	X	X
GOAL 4.4: Ensure large parcels within the City are developed in a way to maximize development opportunities.			
1. Ensure that more extensive tracts utilize shared detention ponds and other shared infrastructure.	X	X	X
2. Promote the utilization of planned developments to ensure large undeveloped tracts maximize their development potential and provide for shared amenities and other enhancements.	X	X	X
GOAL 4.5: Foster an increasing amount of single-family residences within the City.			
1. Encourage the development of single-family homes, townhomes, and patio homes on vacant residential areas within the City.	X	X	X
2. Facilitate the completion of the Edgewater Planned Development, which provides for a substantial increase of single-family residences.	X	X	X
GOAL 4.6: Preserve the integrity of existing neighborhoods to ensure quality residential areas.			
1. Protect existing and future residential development from encroaching on adjacent incompatible land uses.	X	X	X
2. Ensure that residential properties within the Webdale, Brad Court, and Green Acres subdivisions remain single-family residential.	X	X	X
GOAL 4.7: Provide a variety of recreation opportunities to meet the current and future needs of Webster's residents.			
1. Continue to develop both active and passive recreation areas and facilities for the municipality's neighborhoods.	X	X	X
2. Use utility easements for trails and pedestrian connections between parks and major nodes in the community, such as schools, government offices, and neighborhoods.	X	X	X
3. Continually update the parks plan on a timely basis to coordinate recreation opportunities.	X	X	X
GOAL 4.8: Conserve and protect valued natural resources and ensure development is compatible with the natural environment.			
1. Promote the use of floodplains, drainage swales, and wetlands as open space or amenities.	X	X	X
2. Promote the utilization of native Texas plant species to reduce the amount of water utilized for landscaping.	X		
Goal 5.1 – Mobility: Establish a hierarchy of thoroughfare classifications that facilitate the safe and convenient flow of traffic throughout the community.			
1. Acquire additional rights-of-way to facilitate turn lanes and acceleration/deceleration lanes to provide increased traffic capacity and mobility at intersections.	X	X	X
2. Adopt access management regulations on arterial roadways for driveways, street connections, medians, median openings, auxiliary lanes, on-street parking, traffic signals, turn lanes, and pedestrian and bicycle facilities.	X		
3. Require traffic impact studies and mitigation actions for large scale development proposals.	X	X	X

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4. Collaborate with TxDOT, H-GAC, and Harris County, in achieving desired infrastructure improvements in conformance with the Thoroughfare Plan.	X	X	X
Goal 5.2 - Multi-Modal Transportation: Promote alternative modes of transportation and related facilities, including pedestrian and bicycle routes.			
1. Fund and construct a comprehensive pedestrian and bicycle system to serve both recreational and alternative transportation needs.	X	X	X
2. Pursue Federal and State financial assistance grants for pedestrian and bicycle transportation projects.	X	X	X
3. Continue aggressive enforcement of speed limits and other traffic laws near schools, parks, and residential areas.	X	X	X
4. Prioritize sidewalk projects to promote connectivity.	X	X	X
Goal 5.3 - Branding and Beautification: Plan for the increasing demand for transportation facilities while preserving and enhancing the attractiveness of the environment.			
1. Plan and acquire right-of-way for thoroughfares to include open space areas, buffer zones, and aesthetic enhancements.	X	X	
Goal 5.4 - Recreation and Health: Provide shared-use paths that incorporate the natural environment with overlooks, nature information, and natural plantings.			
1. Design shared-use paths with a special focus on incorporating overlooks and opportunities for learning for the community.	X	X	X
2. Partner with non-profit groups to include a direct connection to nature along shared-use paths, in particular those adjacent to Clear Creek.	X	X	
Goal 5.5 - Private Roadways and Driveways: Provide opportunities for commercial developments to utilize private roadways or shared drives, instead of local roads maintained by the City.			
1. Work with developers to allow private roadways or roadway easements to provide for access to parcels.	X	X	X
2. Ensure that the property owners maintain driveways or private roadways by the use of an association that collects dues for maintenance.	X	X	X
Goal 6.1: - Enhance the visual and aesthetic character of the community through the establishment of programs, standards, and guidelines.			
1. Develop and implement incentives and right-of-way projects to enhance the aesthetic appeal of the community.	X	X	X
2. Create a program to organize and promote the maintenance and upkeep of neighborhoods and business districts.	X	X	X
3. Continue to cite and enforce code violations.	X	X	X
4. Enhance or maintain public infrastructure, such as streets, traffic signals, signage, sidewalks, crosswalks, and parks, especially in highly visible areas of the community.	X	X	X
Goal 6.2: - Improve corridors and gateways into and throughout the community to promote strong branding and first impressions.			
1. Generate specific gateway and corridor plans for public improvements, such as traffic signals, landscaping, and entrance signage.	X	X	X
2. Design, fund, and construct appealing monument signage and install them at unmarked gateways.	X	X	X
3. Utilize plant materials that are proven performers in the region. Install low maintenance, hardy, drought-resistant plant materials in public rights-of-way.	X	X	X
4. Determine and pursue additional funding sources for enhancement projects and develop a timeline for submitting applications to necessary agencies.	X	X	X
Goal 6.3: - Improve the visual environment in high priority areas of the City by relocating or burying overhead power and utility lines where practical and feasible.			
1. Identify and consider alternative solutions for overhead power lines. Partner with local providers to determine the cost, timing, and feasibility of relocating overhead lines underground throughout the City or in targeted locations such as defined enhancement corridors and nodes. Incorporate costs to bury overhead power lines along enhancement corridors into the Capital Improvement Program and Annual Budget.	X	X	
2. Amend applicable ordinances, whenever possible, to require utility lines to be buried or utility easements to be located at the rear of lots or along the perimeter of new subdivisions.	X	X	X
Goal 6.4. - Revitalize antiquated commercial areas of the City.			
1. Research funding opportunities for enhancing business corridors.	X	X	X

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2. Consider the creation of a management district within Webster which has the authority to levy an assessment apportionment.	X	X	X
Goal 7.1 - Prevent, control, and reduce crime.			
1. Provide an appropriate level of law enforcement services.	X	X	X
2. Foster mutual aid agreements with other local, state, and federal law enforcement agencies.	X	X	X
3. Maintain an average response time of four minutes or less for priority-one (life threatening) calls.	X	X	X
4. Utilize innovative policing techniques to reduce crime within the community.	X	X	X
Goal 7.2 - Collaborate with citizens, businesses, and other stakeholders to prevent crime.			
1. Partner with community stakeholders to educate the public about crime prevention.	X	X	X
2. Support neighborhood crime watch groups, citizens police academy programs and other volunteer based initiatives to reduce crime.	X	X	X
Goal 7.3 - Ensure adequate police facilities exist for supporting a highly effective police department.			
1. Examine relocating the Police Department to the property north of the Fire Station or rebuilding the current Police Department in phases.	X	X	X
2. Increase the amount of secure space for evidence and ensure that necessary testing facilities are available to the Police Department to aid in the investigation of criminal offenses.	X	X	X
Goal 7.4 - Maintain a high level of service.			
1. Ensure that "first out" (engine/aerial/rescue) apparatus have four personnel assigned per unit, and that the ancillary and support units are adequately staffed.	X	X	X
2. In anticipation of the residential population exceeding 15,000 residents or commercial businesses exceeding 3,000, plan for additional personnel and equipment as call volume will increase in tandem.	X	X	X
3. Review and modify the Fire Protection Plan to ensure best practices are achieved.	X	X	X
4. Monitor and analyze Fire Operations to provide appropriate service.	X	X	X
5. Provide an average response time of four minutes and 59 seconds or less for priority one (life threatening) calls.	X	X	X
6. Foster mutual aid agreements with other local, state, and federal entities.	X	X	X
Goal 7.5 - Maintain and replace apparatus as needed to ensure Webster is able to meet service demand.			
1. Replace vehicles according to time in service: Aerial apparatus every 15 years; Fire Department engines every 10-20 years; and Lightweight support vehicles every 5 to 7 years.	X	X	X
2. Purchase vehicles and equipment as needed to meet demand or special conditions.	X	X	X
3. Ensure that the City's plan is compliant with state and federal guidelines.	X	X	X
Goal 7.6 - Deliver an effective level of service.			
1. Ensure adequate availability of Emergency Medical Services to satisfy calls for service.	X	X	X
2. Achieve response time of under four minutes and 59 seconds for 90% of priority one (life threatening) calls and a response time of under nine minutes and 59 seconds for priority two (non-life threatening) calls.	X	X	X
Goal 7.7 - Achieve and implement an effective plan for emergency management.			
1. Coordinate with various departments, volunteers, and non-profits; local, state, and federal agencies; and surrounding jurisdictions to plan for emergencies.	X	X	X
2. Apply for funding opportunities to enhance the City of Webster's ability to mitigate risks within the community.	X	X	X
3. Investigate innovative approaches for mitigating risk and providing for an effective emergency management plan.	X	X	X